



Date: 18th June 2024

Opportunity: Marketing and Communications

Humber Freeport is a UK Government supported development company established to be a major catalyst in developing the economy across the Humber. It is tasked with creating over 7,000 jobs and attracting £4bn of investment.

www.humberfreeport.org

Its primary focus is the utilisation of financial incentives to attract investment into 600 hectares of land and custom sites along with support services covering net zero, innovation and skills.

The Humber Estuary is the pre-eminent cluster for energy in North West Europe. Global investment flows are seeking new, sustainable and secure forms of energy. Humber Freeport is positioning its activity to maximise this opportunity for the local economy.

What are we looking for?

A long-term relationship with a marketing and communications organisation to promote, inform and educate target audiences on the opportunity a Humber location offers and the activity and development of the Humber Freeport Company Limited in general.

If your organisation would be interested in receiving a brief which outlines the timescale and scope, and the appendix which details and itemises the specific work packages involved please do not hesitate to contact me via email simon.green@humberfreeport.org or on 07870 906909 and I look forward to receiving your bid submission.

Simon Green
Chief Executive, Humber Freeport Company Limited

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